

Complex data.
Simple solution.



Beyond 20/20 Perspective Product Sheet

Solve your problems now

Are you spending too much of your time preparing and updating your data?

Are your employees too busy making your data accessible to others when they should be focusing on higher priority tasks?

Are you looking for ways to reduce support costs by making your data understandable to your users?

Empower your users to quickly and easily perform sophisticated analysis on large volumes of data.

Beyond 20/20 Perspective is an OLAP solution suite that leverages the power of industry standard technologies for web-based analysis and visualization of data. Perspective is designed to enable your users to access and analyze multidimensional data over the Web, view descriptive metadata to fully understand the meaning behind the numbers, and drillthrough to record-level data.

With an intuitive, zero-footprint web interface, users are able to view their results as a report or as one of many chart types. Whether your data source is a relational database (for example SQL Server, Oracle or DB2), or a set of flat files, Beyond 20/20 can always build the Microsoft OLAP database.

Make your data easily accessible to users now

Beyond 20/20 Perspective allows your users to display predefined views or easily create their own views of your Microsoft OLAP databases, quickly perform their own ad-hoc analyses, and obtain results immediately.

Provide a cost effective and proven solution

Beyond 20/20 Perspective fully leverages Microsoft OLAP technology to deliver a cost-effective, scalable solution. Backed by over 15 years of multidimensional data and software expertise, Beyond 20/20 is a proven implementer of ad-hoc data analysis environments that access both public and strictly confidential data.

Save time and reduce your resource costs

With Beyond 20/20 and Microsoft, you can easily organize your data and automate the production and updating of fully documented Microsoft OLAP databases, making the results available for analysis and reporting. This leaves you and your staff free to pursue other higher-priority objectives.

Manage your data

- Offer high-impact visualization of Microsoft OLAP databases over the Web
- Make your data available in an ad-hoc analysis and reporting setting
- Allow data users to view only the data they have rights to
- Include metadata at any level to increase user knowledge and decrease support calls
- Automate the updating of your Microsoft OLAP databases including metadata

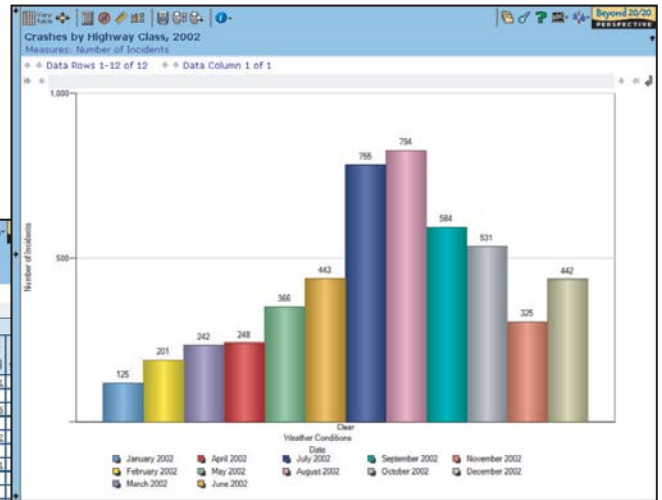
Select Dimensions:

- Collision Directions
- Contributing Road Cond
- Crash Type
- Date
- Day of Week
- Geography
- Highway Class
- Highway Route Number
- Light Conditions
- Measures
- Posted Speed
- Road Alignment
- Road Characteristics
- Road Design
- Road Surface Condition
- Road Type
- Time of Crash
- Traffic Control
- Urban or Rural Areas
- Weather Conditions
- Weekend Hours
- Members selected

Road Characteristics of Rural VS. Urban Crash Location, 2002
Date: 2002
Measures: Number of Incidents
Rows 1-50 of 250 | Columns 1-12 of 12

Urban or Rural Areas	All Urban or Rural Areas				Rural		
	Junction	Open Road	Off-Road	Not available	Junction	Open Road	Off-Road
Geography							
Addison	3	24	1		3	24	1
Bridport	6	23			6	23	
Bristol	9	31	9		9	31	9
Curmell	7	10			7	10	
Ferrisburg	15	24	2	1	15	24	2
Goshen	1	4			1	4	
Granville	1	1	1		1	1	1
Hudson	1	3			1	3	
Lincolnton	1	12			1	12	
Lincolnton	2	10			2	10	
Hiddlebury	0	16	1				
Maniton	4	16	3		4	16	3
New Haven	8	24	1		8	24	1
Orwell	1	13	1		1	13	1
Panton	1	3			1	3	
Ripton	1	4			1	4	
Salisbury	3	10	2		3	10	2
Shoreham	6	10	1		6	10	1
Starksboro	1	8			1	8	

- Download data to popular formats such as XLS, CSV and SSV
- Better understand the data using summaries, footnotes and multiple missing value indicators at various hierarchical and cell levels
- Suppress empty rows and columns to simplify the display



With Beyond 20/20 Perspective users can:

- Create reports and charts from your data, saving them for later access
- Locate saved reports by searching for words or phrases in the title or notes fields
- Discover trends and drill into data, moving from highly aggregated views to the underlying transaction detail simply and intuitively
- Apply ad-hoc totals and percentages as well as average, median, minimum, maximum, standard deviation and variance calculations to data of interest
- Create and save reports that calculate dynamic growth rates and year-to-date aggregations
- Assign sortable ranks to the data in a column
- Use color highlighting to flag exceptions, such as values that fall within selected ranges
- Apply filters to records to focus on particular transactions of interest
- Limit rows displayed to those at the top or bottom of a range
- View data dynamically in a multilingual user interface

System Requirements:

Server Requirements:

- Windows Server 2003.
- Microsoft SQL Server 2000, or 2005
- Microsoft Analysis Services 2000 or 2005
- Internet Information Server (IIS)
- One of the following web browsers:
 - o Internet Explorer, version 5.5 or later
 - o Netscape, version 7.2 or later
 - o Firefox, version 1.0 or later

Client Requirements:

- One of the following web browsers:
 - o Internet Explorer, version 5.5 or later
 - o Netscape, version 7.2 or later
 - o Firefox, version 1.0 or later
- A Microsoft Windows operating system that is capable of running one of the supported browsers

Find out more about Beyond 20/20, the market leader in developing software for data dissemination, analysis, and visualization.

Visit www.beyond2020.com



"We used to offer large, preformatted tables, which were fine if we happened to have the exact tables the customer needed. Now, with Beyond 20/20's Web Data Server (WDS), customers can choose the dimensions they want to include and get exactly the data they need. The sheer volume of usage by customers of our new system tells us that installing WDS was the right decision."

Bob Wendling, Director of Marketing & Customer Service
STAT-USA, United States Department of Commerce

...AND BENEFITS FOR YOU, THE PUBLISHER.

- ▶ **Quick and Simple:** Have your Web site up and running in days, not months.
- ▶ **Save Time:** Empower your users to get the exact data they need – on their own.
- ▶ **Serve All:** WDS handles very large user communities, quickly and efficiently.
- ▶ **Share Information:** Administrators can produce customized report and chart views quickly and easily.
- ▶ **Organize:** Save and organize reports in a flexible, familiar folder structure that includes a searching facility.
- ▶ **Reduce Support Costs:** Include metadata at any level, to increase user knowledge and decrease support calls.
- ▶ **Take Control:** Use the Login option to allow different levels of access to different groups of users. Create groups and post reports to specific groups.
- ▶ **Apply Your Look and Feel:** Customize your WDS site to reflect your organization's style, including your logo.
- ▶ **Looking for More?** Our Services Group can help with customized features for your unique user base.

System Requirements

Server Side

- Windows Server 2003, Windows 2000 Professional or Server with Service Pack 4
- Microsoft's Internet Information Server (IIS)
- Windows Script (formerly VBScript), version 5.5 or later
- Microsoft Data Access Components (MDAC 2.71)
- A supported database such as SQL Server, Oracle, or MSDE.

Client Side

- Netscape version 7.0 or later, or Internet Explorer, version 5.0 or later - Browser must be JavaScript enabled.

WHAT'S INCLUDED

- ▶ A server-based implementation of the proven, high-performance Beyond 20/20 data access engine.
- ▶ Web Data Server Administration utility to administer WDS, your published tables, and the user IDs.



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