

Industry Forecasts

Five-year forecasts for eight industries on 60 countries

Industry Forecasts provide the Economist Intelligence Unit's five-year forecasts for eight key industries, along with relevant background information. The service covers the world's 60 major economies, which account for more than 95% of global output and trade. The forecasts are based on the latest data and in-depth analysis of sectoral trends. As with all the Economist Intelligence Unit's analysis, we select the most dependable and up-to-date sources available.

You can rely on this service whether you need automotive forecasts for Germany for the next five years; the current key players in the consumer goods and retailing industry in the Americas; the five-year forecast for financial services in Europe; or the global outlook for healthcare and pharmaceuticals in 2008. Industry Forecasts help you assess the size and dynamics of key markets, and plan your business strategies.

Industry Forecasts provide vital and dependable forecasts across eight industries:

- Automotive
- Consumer goods and retailing
- Energy and electricity
- Financial services
- Food, beverages and tobacco
- Healthcare and pharmaceuticals
- Telecoms and technology
- Travel and tourism

What do Industry Forecasts cover?

Our new Industry Forecasts series is represented by two types of reports:

By country and industry (choose from 480 different reports)

For each of the 60 countries covered, we provide a separate report on each of the eight industries we analyse, including sectoral demand forecasts, historic data and a macroeconomic overview. Select our China automotive report if you are tracking just that sector, or our Mexico energy report, if that is your focus. The analysis in each one of these reports is complemented by an overview of key industry players, market developments, and production and regulatory trends. We also provide an "at-a-glance" data page so you can quickly see all of the relevant statistics for that country and industry.

By region and industry (choose from 40 different reports)

Global and regional reports by industry are available for each of the eight industries. You decide on the industry and region that best suits your needs. These reports provide an industry outlook, plus relevant background information and market trends for each industry in each region.

The forecasts, data and analysis in these reports are complemented by an overview of key industry players, market developments and economic outlook. If you need to monitor a specific industry in a particular region, such as telecoms in the Americas, select a regional report. If you are tracking healthcare and pharmaceutical trends worldwide, select a global report. The regions available are the Americas, Asia and Australasia, Europe, Middle East and Africa, and global.

A unique forecasting model

The Economist Intelligence Unit has long set the standard for country analysis and macroeconomic forecasting, and we have one of the largest and most experienced teams of country experts in the world. Building on our forecasting model, our analysts now forecast key industry trends by country and apply the same tools—including econometric modelling—on which we have built our forecasting reputation. Supporting our country experts, we also have a special editorial team that concentrates on specific industry issues.

How Industry Forecasts can help you

- Gain insight into future industry trends worldwide that will affect your business;
- Compare countries over time using five-year forecasts for eight key industries in 60 countries, presented in a concise and consistent format;
- Receive an authoritative strategic overview of sectors that are vital to your business planning;
- Obtain data and analysis in the most cost-effective and flexible way; and
- Draw on essential information without being overwhelmed by unnecessary detail.

What countries and regions do Industry Forecasts cover?

Americas

Argentina, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, Peru, United States, Venezuela

Africa and the Middle East

Algeria, Egypt, Iran, Israel, Nigeria, Saudi Arabia, South Africa

Asia and Australasia

Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

Europe

Austria, Azerbaijan, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Kazakhstan, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Spain, Sweden, Switzerland, Turkey, United Kingdom, Ukraine

Why you can rely on Industry Forecasts

The sectoral and market forecasts in Industry Forecasts are driven by the macroeconomic forecasts for which the Economist Intelligence Unit is renowned. Drawing on analysis of the relationship between macroeconomic trends and developments in particular market sectors, they focus on sectoral demand in eight key industries globally, across four regions and for each of the 60 largest economies of the world. The reports are updated every six months.

The Economist Intelligence Unit's country and industry analysis draws on the expertise of more than 100 in-house editors and economists and a global network of more than 650 contributors. Our experts are skilled in selecting and analysing data and information from primary sources. You will receive unbiased, in-depth and accurate overviews and forecasts.

An Economist Intelligence Unit expert examines each forecast for accuracy and consistency, taking into account any specific factors likely to have an impact on the sector over the next five years—such as new legislation or technology—and provides commentary to outline the implications of macroeconomic trends for companies in each industry.

Update frequency

Biannual.

How to order

For more information or to apply for a free trial, go to www.eiu.com or call your nearest Economist Intelligence Unit office. For a complete listing of all our office locations and representatives, please visit www.eiu.com/service.

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