

Risk Briefing

Daily risk analysis on 150 countries

Operating in emerging markets is not getting any easier. Currency instability, debt overhangs, government collapses, global terrorism, arcane legal arrangements, intellectual property infringement and political violence all add to growing uncertainty when operating in many parts of the developing world. The Economist Intelligence Unit's Risk Briefing is designed to help you assess and plan to confront the risks of doing business around the world. Risk Briefing provides comprehensive and timely analysis, forecasts, alerts, and background studies and data covering a wide range of risk factors. Delivered online, the service is updated daily in response to events that affect our assessment of risk in a particular country.

The service includes:

- Events-driven alerts published daily, highlighting improving or worsening risks.
- Scores and rankings for ten risk factors to help you compare all the countries covered, using our operational risk-assessment model.
- Risk Tracker—a tool that allows you to analyse our risk scores from your desktop.
- Timely analysis of critical topics in corporate strategic risk and enterprise risk management.
- A range of macroeconomic data and forecasts, providing a solid picture of future trends.
- Extensive analysis to highlight the crucial risks across the countries and risk categories covered.
- Customised e-mail alerts that allow you to choose the countries for which you need daily updates.
- Web delivery, which enables daily updating and advanced searching.

How does Risk Briefing determine a country's risk level?

At the centre of the product sits a risk model that assesses a country's overall business operating risk. It combines our renowned political and economic analysis with new material covering the business conditions on the ground. The resulting scores allow us to rank countries by operating risk.

Which areas of risk are covered?

The service offers systematic coverage in these ten key risk areas:

- Security
- Political stability
- Government effectiveness
- Legal and regulatory
- Macroeconomic
- Foreign trade and payments
- Financial
- Tax policy
- Infrastructure
- Labour market

A rich source of reliable data and analysis

- **Created by a worldwide network of analysts**
You can rely on Risk Briefing because the analysis comes from the same team that produces all the Economist Intelligence Unit's country intelligence. We maintain a global network of 650 correspondents and analysts who monitor world events and assesses their impact on business.
- **Timely business risk intelligence**
When risks are changing, you need to react fast. Risk Briefing gives you the analysis you want quickly and concisely. Risk articles on Risk Briefing get straight to the point. Each section contains forward-looking analysis as well as a comprehensive view of the current environment.
- **Simple and flexible service**
Risk Briefing is delivered online, either as a stand-alone service or as part of ViewsWire, our flagship service delivering daily business intelligence. It is completely integrated into our ViewsWire site and, as a premium channel, allows subscribers to search by country and topic. It is also accessible to those who subscribe to the regional versions of the ViewsWire.
- **"My alerts"**
You can personalise Risk Briefing to reflect your immediate concerns. Set up your own profile of interests and receive links to relevant new articles or briefings via e-mail as soon as they are published.
- **Contact with our analysts**
A special feature on the site lets subscribers contact our analysts with specific queries about material that has appeared on the service.

Which countries does Risk Briefing cover?

We have significantly expanded the number of countries covered by Risk Briefing. Countries marked with an asterisk are new for 2006/07. Risk ratings only are produced for those countries in italics.

Americas

Argentina, *Belize**, Bolivia*, Brazil, Canada*, Chile, Colombia, Costa Rica, Cuba*, Dominican Republic*, Ecuador, El Salvador, Guatemala, *Guyana**, *Haiti**, Honduras, Jamaica*, Mexico, Nicaragua, Panama, Paraguay*, Peru, Trinidad and Tobago*, United States, Uruguay, Venezuela,

Africa and the Middle East

Algeria, Angola*, Bahrain, *Benin**, Botswana*, *Burkina Faso**, *Burundi**, Cameroon*, *Cape Verde**, *Chad**, *Congo (Brazzaville)**, Cote d'Ivoire*, Egypt, Equatorial Guinea*, *Eritrea**, Ethiopia*, Gabon*, Ghana*, *Guinea**, Iran, Iraq*, Israel, Jordan*, Kenya, Kuwait, Lebanon*, *Lesotho**, Libya*, Malawi*, *Madagascar**, Mauritius*, Morocco, Mozambique*, Namibia*, Nigeria, Oman, Qatar, *Rwanda**, *Sao Tomé & Príncipe**, Saudi Arabia, Senegal*, *Seychelles**, South Africa, Sudan*, *Swaziland**, Syria*, Tanzania*, *The Gambia**, *Togo**, Tunisia*, Uganda*, UAE, Yemen*, Zambia*, Zimbabwe*

Asia and Australasia

Australia*, Bangladesh*, Cambodia*, China, Hong Kong, India, Indonesia, Japan, *Laos**, Malaysia, Myanmar*, New Zealand*, Pakistan, Papua New Guinea*, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam,

Europe

*Albania**, *Armenia**, Austria*, Azerbaijan, *Belarus**, Belgium*, Bulgaria, Croatia, Cyprus*, Czech Republic, Denmark*, Estonia, Finland*, France*, *Georgia**, Germany, Greece, Hungary, *Iceland**, Ireland*, Italy*, Kazakhstan, *Kyrgyz Republic**, Latvia*, Lithuania*, *Luxembourg**, Macedonia*, Moldova*, *Malta**, Netherlands*, Norway*, Poland, Portugal*, Romania, Russia, Serbia and Montenegro*, Slovakia, Slovenia, Spain*, Sweden*, Switzerland*, *Tajikistan**, Turkey, *Turkmenistan**, Ukraine, United Kingdom*, Uzbekistan*

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